

Conference

MARKET ACCESS DAY



Warszawa, 21 maja 2025

Ministry of Economic Development and Technology
Plac Trzech Krzyży 3/5
00-507 Warsaw
Poland

Agenda of the Market Access Day

MAD Master of Ceremony: Mr. **Wojciech Nowicki**, Head of Public Affairs and Events Organization Unit, Promotion Department, Polish Investment and Trade Agency

Simultaneous Polish-English translation

08:15 – 09:00

Registration and coffee

09:00 – 09:20

Welcome

- Mr. Krzysztof Paszyk, Minister of Economic Development and Technology – opening

09:20 – 09:45

EU trade policy: implementation and enforcement of EU-third country preferential trade agreements, and benefits for Polish business (English)

- Mr. Denis Redonnet, Deputy Director-General for Trade and Economic Security and the Chief Trade Enforcement Officer, European Commission (keynote speaker)

09:45 – 11:00

Global trade relations: current challenges

– moderator: Mr. Mariusz-Jan Radło, Professor, Warsaw School of Economics, Department of Global Economic Interdependence

- Mr. Denis Redonnet, Deputy Director-General for Trade and Economic Security and the Chief Trade Enforcement Officer, European Commission
- Mr. Aleksander Siemaszko, Director, Department for Trade and International Cooperation, Ministry of Economic Development and Technology
- Mr. Cezariusz Kwaterski, Minister Plenipotentiary, Head of Unit of Diplomatic Support Instruments, Department of Economic Cooperation, Ministry of Foreign Affairs
- Mr. Andrzej Szumowski, Director Foreign Relations Department, National Chamber of Commerce
- Mr. Tomasz Bęben, President of the Management Board, Association of Automotive Parts Distributors and Producers

Questions and answers

11:00 – 11:30

Coffee break

11:30– 12:15

EU trade policy tools supporting foreign expansion of Polish enterprises

- Ms. Ewa Krauza, Deputy Chair of the Market Access Advisory Committee (MAAC), Deputy Head of Unit Single Entry Point for Enforcement, Market Access and SMEs, Directorate-General for Trade and Economic Security, European Commission
– the role of MAAC, Access2Markets
- Mr. Mikołaj Olszewski, Expert, Unit Single Entry Point for Enforcement, Market Access and SMEs, Directorate-General for Trade and Economic Security, European Commission
– Access2Markets, RoSA – rules of origin in preferential trade agreements, Single Entry Point – making complaints

Questions and answers

12:15– 13:15

Access to non-EU markets, elimination of trade barriers (USA, China and other countries) –

moderator: Mr. Robert Kalinowski, Head of Unit, Department for Trade and International Cooperation, Ministry of Economic Development and Technology

- Mr. Peter Berz, Chair of the MAAC Committee, Head of Unit F1 – Single Entry Point for Enforcement, Market Access and SMEs, Directorate-General for Trade and Economic Security, European Commission
- Mr. Paweł Meyer, Deputy Chief Veterinary Officer, Chief Veterinary Inspectorate
- Mr. Grzegorz Sinacki, Counsellor, Department for Trade and International Cooperation, Ministry of Economic Development and Technology
- Mr. Bartosz Mielecki, Managing Director, Polish Automotive Group
- Ms. Emilia Rabenda, President of the Management Board, Association of Employers of the Polish Spirits Industry

13:15 – 13:55

Success stories in eliminating trade barriers

(moderator: Mr. Grzegorz Sinacki, Counsellor, Department for Trade and International Cooperation, Ministry of Economic Development and Technology)

- Ms. Adriana Rudnicka, Managing Director, Ewa-Bis Sp. z o.o company
- Mr. Tytus Dobrzyński, Business Development Director, GeoPoland Sp. z o.o company
- Ms. Magdalena Krakowiak, Head of the International External Relations Team | Strategy and Investment Area, Adamed Polpharma S.A.
- Ms. Aleksandra Lau-Wyzińska Senior Manager for PA & PR, Polish Union of the Cosmetics Industry

13:55 – 14:00

Closing remarks

14:00 – 15:30

Lunch and networking
