

ORGANIZERS:



Seminar Go Poland | Algarve

20 May 2026 | 9:30–13:30

Address: Auditório Carlos do Carmo (Polivalente Hall),
Rua do Centro de Saúde, 8400-413 Lagoa

Moderator: Sylwia Królak-Kolęda, General Director, PPCC

9:30 – Registration

10:00 – 10:15 | Opening session

Luís Encarnação, President of the Câmara Municipal de Lagoa
Przemysław Krzemień, Embassy of the Republic of Poland in Lisbon
Sylwia Królak-Kolęda, General Director, Polish-Portuguese Chamber of Commerce

10:15 – 10:35 | Poland & Portugal: macroeconomic analysis and business opportunities

Dariusz Duda, Head of the Polish Investment and Trade Agency in Lisbon (PAIH)

10:35 – 10:55 | Entering the Polish market – how the PPCC can support your business

Sylwia Królak-Kolęda, General Director, Polish-Portuguese Chamber of Commerce (PPCC)

10:55 – 11:15 | Why is PR essential to a company's business strategy?

Daria Krupińska, CEO, PR Agency Caverna

11:15 – 11:35 | Doing business in Poland. Go legal!

Ewa Bento da Silva, Partner | Attorney at law, Act Legal

11:35 – 12:25 | Panel discussion: “Business in Poland – cultural context, relationships, and business experience”

Sławomir Deleżuch, CEO, smsbiz.pl
Wiktoria Chmielecka, Property Consultant, Cerro Novo
Ewa Bento da Silva, Partner | Attorney at law, Act Legal
Daria Krupińska, CEO, PR Agency Caverna
António Martins, Sales Manager, TEKOM Portugal

12:25 – 13:30 | Networking

HONORARY PARTNER:



Embassy
of the Republic of Poland
in Lisbon

STRATEGIC PARTNERS:

CAVERNA



PARTNERS:



legal

