

THE POWER OF CREATIVITY

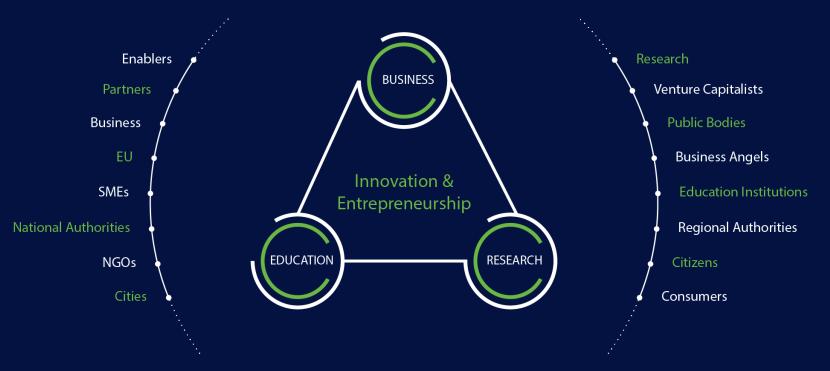
Horizon Europe Matchmaking event Culture, Creativity and Inclusive Society 11 May 2021



A body of the European Union

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EIT INNOVATION MODEL







2010

2015



EIT Climate-KIC

Accelerate the transition to a zero-carbon economy



EIT Digital

Drive Europe's digit tranformation

2019



EIT InnoEnergy

Achieve a sustainable energy future for Europe

2017



EIT RawMaterials

Develop raw materials into a major strength for Europe



EIT Urban Mobility

Smart, green and integrated transport



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EIT Manufacturing

Strengthen and increase the competitiveness of Europe's manufacturing industry



EIT Food

Lead a global revolution in food innovation and production

EIT Health

Give EU citizens greater opportunities for a healthy life







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EIT CULTURE & CREATIVITY: MAKING AN IMPACT

- Economic and societal impact
- Boost European competitiveness
- Co-creation and know-how transfer
- Create and scale up ventures
- Enhance societal values





CCSI: CATALYSING INNOVATION FOR A SUSTAINABLE EUROPE

- High innovation potential
- Hard hit by pandemic
- Diversity & overcome fragmentation





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Preparations for the Call for EIT Culture and Creativity

• EIT is expected to launch the call in 2021 and the KIC as soon as possible in 2022

- Much to consider for submitting proposal
 - Commitment and intensive planning
 - Form and manage a consortium
 - Complete application procedure





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INDICATIVE ROADMAP 2021-22

Q1	1	Q2		Q3		Q4			Q1		Q2		Q3		
MARCH Publication of indicative roadmap		JUNE Publication of call criteria & evaluation process		SEPTEMBER Publication of 'EIT Innovation Model' Paper		OCTOBER/ NOVEMBER Publication of call text & annexes		R call	MARCH Closure of Call for Proposals		JUNE Designation of EIT Culture & Creativity		SEPTEMBER Signature of Start- up Grant Agreement		
2021									2022						
21 APRIL EIT Info Webinar for CCSI					/BER & MBER o Seminars		Eva	RCH - JUN luation o							
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EIT KICS: KEY ELEMENTS

- **Thematic focus** climate change, renewable energy, digital transformation, urban mobility, raw materials, smart manufacturing, food, and health
- **Ecosystem** fosters innovation via diversity and openness
- Strategy agendas that are long-term, focused and impactful
- Sustainability objective of self-sustaining ecosystems
- Impact assessment & monitoring framework





INNOVATE II

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