

# The Business Development and Innovation Programme

3rd edition of the Norwegian Financial Mechanism  
2014-2021

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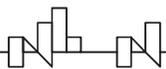
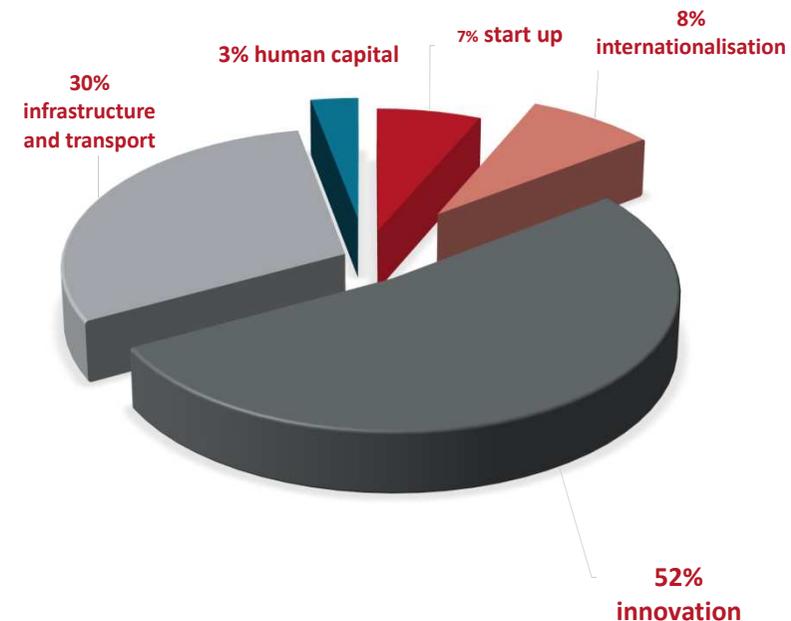
Timetable



## PARP – Polish Agency for Enterprise Development (PAED)

- Established in 2001, PAED is a multipurpose governmental executive agency, employing over 600 professionals, responsible for providing the support for the various aspects of enterprise development including the development of innovations, infrastructure and transport, start-ups and other.
- PAED budget for EU financial perspective 2014-2020 amounted to 3,1 billion euro.
- Evaluation conducted on behalf of PAED for the financial perspective 2007-2013, indicates the high effectiveness of the support directed to enterprises:
  - the injection of the funds (14 billion PLN) into the economy generated an additional 92 billion PLN in 2007-2017 in GDP,
  - thanks to public support provided by PARP, in the years 2007-2017, the employment in the economy increased by 45'000 people.

**PAED is the Programme Operator of the Business Development and Innovation Programme**



# The Norwegian Financial Mechanism 2014-2021

## The Business Development and Innovation Programme

### Objective of the Norwegian Financial Mechanism

– reduction of economic and social disparities and strengthening of bilateral relations between Norway and Poland.

### Objective of the Business Development and Innovation Programme

– stimulation of entrepreneurship, innovation and sustainable growth of Polish SMEs within 3 focus areas (Green Industry Innovation, Blue Growth, Welfare Technology);  
- establishing and strengthening cooperation between Polish entrepreneurs and Norwegian entities.

### The legal basis

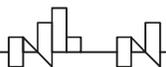
– „Memorandum of Understanding on the implementation of the Norwegian Financial Mechanism 2014-2021” signed on December 20th, 2017.

### Donor Programme Partner

– Innovation Norway

### Budget

– 93 700 000 EURO



# The Business Development and Innovation Programme



## Green Industry Innovation – introducing innovation to become greener and environmental friendly.

- Innovative processes, services, solutions in enterprises:
- environmental friendly,
- leading to: cleaner production,
  - lower emissions,
  - lower waste,
  - better material efficiency.

• **Budget 50 mln EURO**



## Blue Growth – innovations in blue sector (marine and maritime sector).

- Innovative processes, products, services, solutions in marine, maritime, coastal and inland water sector including new technologies and processes aiming to reduce pollution in the blue sector.

• **Budget 10 mln EURO**



## Welfare technology – developing technologies that improve the quality of life.

- New or significantly improved products (technologies, services) that increase the quality of life (especially among the disabled and the elderly)

• **Budget 18,7 mln EURO**



## Small Grant Scheme - Technologies for women

Support in one of above-mentioned focus areas - financing pro-innovative services, including research, but also mentoring and investments supporting the implementation and development of process or product innovation in micro, small and medium-sized enterprises run by women.

• **Budget 15 mln EURO**



# The Business Development and Innovation Programme

## The Partnership

An important aspect of the programme is partnership with entities from Norway – the donor country. **All partnership projects will be awarded additional points in the assessment procedure.**

The programme operator encourages SMEs to make use of the Norwegian Financial Mechanism to set up and develop bilateral relations with their counterparts from Norway.

The partnership relation shall be established between the project promoter and the project partner **before submitting a project application to the programme operator**. The partner will perform part of the tasks assigned to him in the project on the basis of a partnership agreement with the beneficiary.

**Project partner** - legal person actively involved in, and effectively contributing to, the implementation of the project. It shares with Project Promoter a common economic or social goal which is to be realised through the implementation of that project.

**A draft of partnership agreement between project promoter and project partner shall be submitted to the programme operator**. The assessment of partners and partnerships will be a part of the project selection procedure.

The Donor Programme Partner will conduct investigation of Norwegian partners and their eligibility, as well as the eligibility **and quality of the partnerships**.



# The Business Development and Innovation Programme

## Eligible entities

Micro-, small-, medium-sized companies, in case of small grant scheme- entities run by woman.

## Grant form

Grant, state aid: regional investment aid, aid for consultancy, experimental development, aid for quality labelling, testing and certification, aid for environment protection, *de minimis* aid.

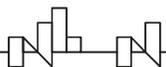
## Planned grant amount

From 200 000 EURO up to 2 000 000 EURO,  
In Small Grant Scheme:  
from 12 000 EURO up to 200 000 EURO

## Maximum grant rate:

- Consultancy services: up to 50% eligible costs,
- Investment in tangible and/or intangible assets relating to the setting-up of a new establishment, the extension of an existing establishment: from 20% up to 70% eligible costs according to regional aid map  
Environment protection: up to 80% eligible costs
- Experimental development: from 35% to 45% eligible costs,
- Innovation support services (quality labelling, testing and certification) up to 50% (only for Welfare Technology scheme),
- mentoring: up to 100% (only for Technologies for Women scheme) .

**Partnership projects**– projects carried out with Norwegian partner.



# The Business Development and Innovation Programme

## Small Grant Scheme „Technologies for Women”



### Small Grant Scheme - Technologies for women

This scheme is aimed at financing pro-innovative services, including research, but also mentoring and investments supporting the implementation and development of process or product innovation in micro, small and medium-sized enterprises run by women.

All projects should lead to the development, commercialization or implementation of innovation (product and /or process).

The scheme will be composed of flexible modules: **services** (innovation advisory services or R&D works or both), **investment** and **mentoring**.

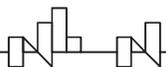
**The main focus will be put on services.** Mentoring services will be available in addition, if needed.

Investments will be allowed to support development, implementation or commercialization of the **innovation worked out during the service component**.

**Planned grant amount:**

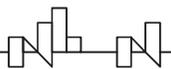
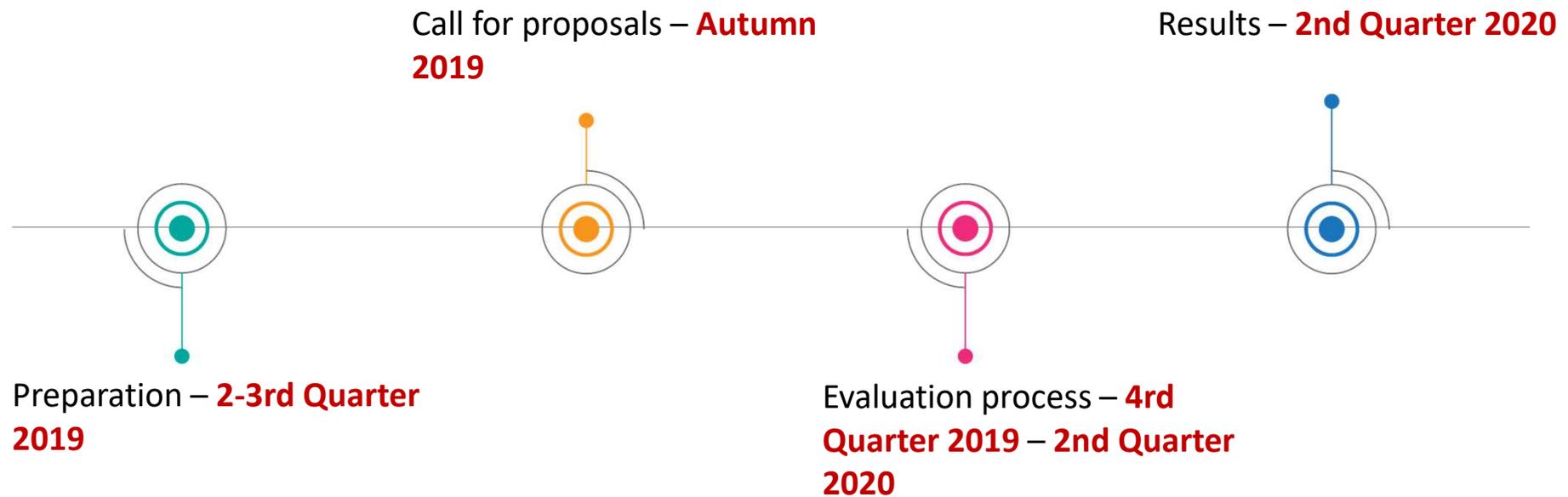
from 12 000 EURO up to 200 000 EURO

**Budget 15 mln EURO**



# The Business Development and Innovation Programme

## Programme timetable:





Forthcoming events linked to polish-norwegian partnership:

## **Circular Economy Matchmaking and Conference Oslo Innovation Week**

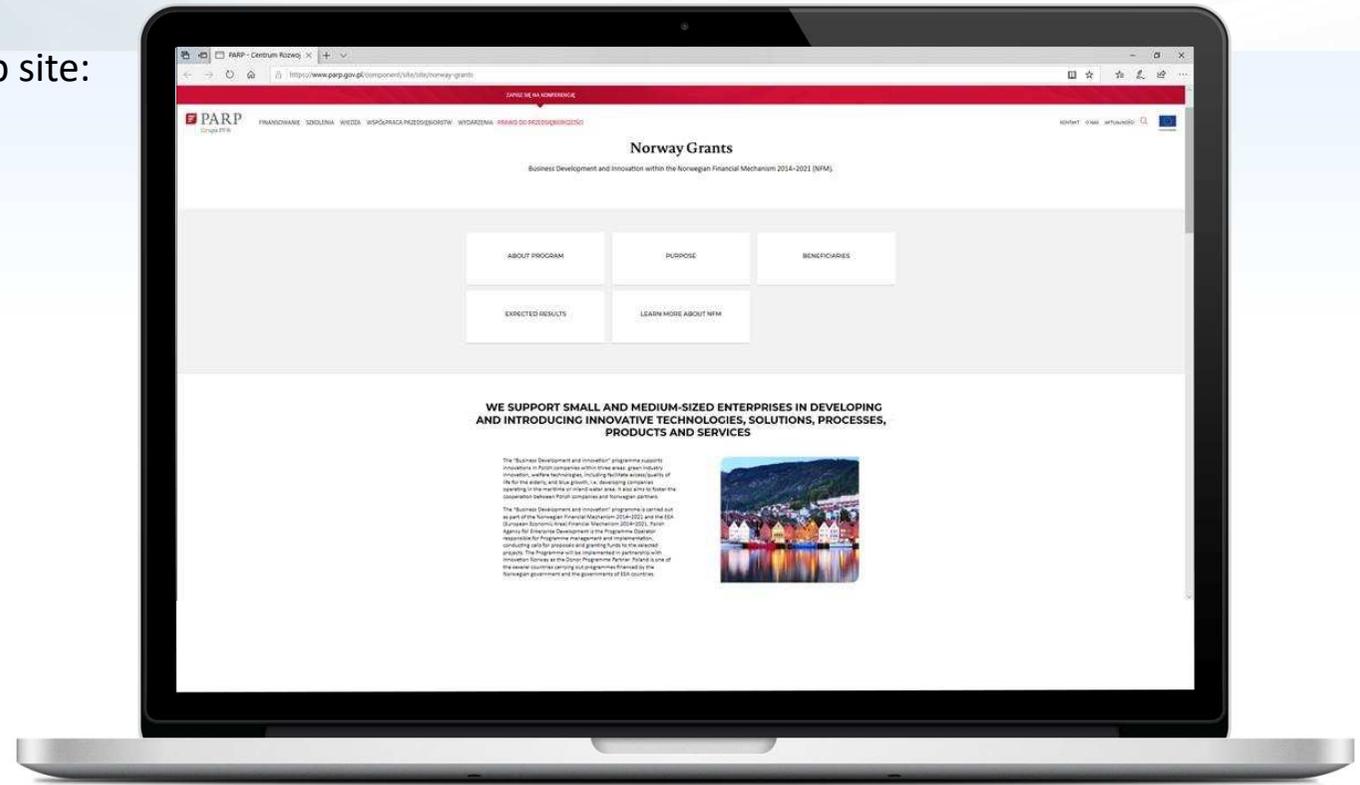
**Cooperation exchange in Oslo**

**24-25 September 2019**

More information and registration for event:

[www.parp.gov.pl/funduszenorweskie](http://www.parp.gov.pl/funduszenorweskie) in the bookmark News

For further information please visit our web site:



[www.parp.gov.pl/funduszenorweskie](http://www.parp.gov.pl/funduszenorweskie)

Thank you for your attention.



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