



18 - 19
09.2023

BERN
KURSAAL
CONGRESS CENTER

3rd POLISH
ECONOMIC & TECHNOLOGY
FORUM IN SWITZERLAND

1st DAY – ECONOMIC FORUM

SEPTEMBER 18 (Monday)

8:00–8:55 Participants' registration

9:00–9:45 Welcoming and inauguration of the Forum

Welcoming



Ms. Iwona Kozłowska – Ambassador of the Republic of Poland to the Swiss Confederation

Inaugural Speech



Mr. Mateusz Morawiecki – Prime Minister (Video)

Welcoming Speech



Ms. Helene Budliger-Artieda – Secretary of State, SECO



Mr. Paweł Kurtasz – President of the Management Board of PAIH, Poland



Mr. Dr. Gerhard Pfister – Chair of “Die Mitte” Party and CH-PL
Parliamentary Group



Mr. Benedikt Würth – President of the Commission for Science,
Education and Culture

9:45 – 10:15 DISCOVER INNOVATIVE POLAND

Presentation of one of the most innovative Polish companies

10:30 – 11:45 SESSION I

PROSPECTS OF POLISH-SWISS COOPERATION AGAINST THE BACKDROP OF COMMON CHALLENGES AND THREATS



Moderation: Mr. Ulrich Schwendimann – Managing Director at Polish-Swiss
Chamber of Commerce



Mr. Dr. Rafał Kos – Special Envoy of the President of the Republic of Poland for
the Development of
International Trade Cooperation and Polish Investments Abroad

Mr. Tomasz Salomon- Director, Trade and International Cooperation Department,
Ministry of Development and Technology



Mr. Mariusz Iskierski – Vice-President of the Management Board of PGE Energia
Odnawialna S.A.



Mr. Prof. Dr. Christopher Hartwell – Director, International Management
Institute, ZHAW School of Management and Law



Mr. Oliver Bertschinger – President of the Chamber of Commerce
Switzerland - Central Europe



Ms. Alexandra Baumann – Head, Prosperity and Sustainability Division
Federal Department of Foreign Affairs



Mr. Piotr Augustyniak – CEO PATH Family Office (Suisse)



Mr. Simon Elsener – Managing Director, Impulsort Rapperswil

CONSTRUCTION SECTOR AS AN IMPORTANT FACTOR OF STRENGTHENING POLISH-SWISS ECONOMIC RELATIONS – OPPORTUNITIES FOR ENHANCED COOPERATION



Moderation: Mr. Viktor Stefan, Vice director, Departament Exportu, PAIH



Mr. Paweł Kurtasz – President of the Management Board of PAIH, Poland



Mr. Gian-Luca Lardi – President, Swiss Building Sector Association (SBV), Honorary Consul of the Republic of Poland



Mr. Dawid Cycoń – CEO, ML System, Poland



Mr. Markus Mettler – CEO, Halter AG, Switzerland



Mr. Damian Kublik – CEO, Cubelic sp zoo, Poland



Mr. Mateusz Wojdyło – Advisory Board Member, EKO OKNA S.A., Founder Share.P

POLAND – THE EMERGING TECHNOLOGICAL HUB OF EUROPE- SUCCESS STORY AND DISCUSSION



Moderation: Ms. Katalin Dreher-Hajnal Senior Consultant for Central Europe, Switzerland Global Enterprise



Mr. Piotr Lesiak – Director, Swiss Business HUB Central Europe



Mr. Thomas Eckert – Head of IS Capabilities, ABB



Mr. Dr. Urban Schnell-Helbling Technik Bern AG



Mr. Angelo Mathis-Digital Assurance PwC Bern

FROM ASSISTANCE TO PARTNERSHIP – DEVELOPMENT OF SMALL AND MEDIUM- SIZED TOWNS AND CITIES IN THE CONTEXT OF GLOBAL CLIMATE-RELATED, ECONOMIC, DEMOGRAPHIC AND SOCIAL CHALLENGES



Moderation: Mr. Marcel Hirsiger – Fachhochschule Nordwest Schweiz

PART I



Mr. Bernhard Beutler – Director Berufsbildungszentrum BBZ Solothurn-Grenchen



Ms. Andrea Studer – Assistant Director of the Swiss Agency for Development and Cooperation DEZA



Mr. Daniel Birchmeier – Deputy Head of the Division for Swiss Cohesion Measures, SECO



Ms. Małgorzata Zalewska – Deputy Director of Department of Assistance Programmes Ministry of Funds and Regional Policy



Mr. Dr. Peter Burkhalter – Attorney, Stiftung Baukultur Schweiz

PART II



Ms. Anna Berwert – Town Partnership Initiative of Poland and Switzerland, Lindau



Mr. Jacek Wiśniowski – Town Mayor, Lidzbark Warmiński



Mr. Peter Wettsteiner – Secretary of the City Council of Illnau-Effretikon



Ms. Franziska Stadelmann – Mayor, MuttENZ; Member of the Board, Association of Swiss Cities and Towns



Mr. Łukasz Borowiak – Mayor, Leszno



Mr. Ernest Iwańczuk – Head of the Executive, Środa Wielkopolska District

19:00 Reception at the Residence of the Ambassador of the Republic of Poland/ tourist promotion of Lower Silesia, Polish regional products and Poland's tourist assets

Partners: Polish Tourist Organisation in Vienna, Marshal's Office of Lower Silesia

2nd DAY – TECHNOLOGY FORUM

SEPTEMBER 19 (Tuesday)

9:45- 10:00 Opening of the Technology Forum



Ms. Iwona Kozłowska – Ambassador of the Republic of Poland to the Swiss Confederation



Mr. Jacques Ducrest – Ambassador, Director of International Affairs, State Secretariat for Education, Science and Innovation

10:00 – 11:15 SESSION I

EUROPE ON THE PATH OF DEVELOPMENT AND TECHNOLOGICAL COMPETITION: INDUSTRIAL REVOLUTION 4.0 OR RATHER 5.0? – POLISH AND SWISS PERSPECTIVES ON CHANCES AND RISKS



Moderation: Mrs. Prof. Dr. Anna Lupina-Wegener- Professor of International Management and Organizational Behaviour, Head of the Center for Culture and Creativity in International Business



Ms. Prof. Dr. Joanna Cygler –Institute of Aviation, Warsaw School of Economics



Mr. Nicolas Mayencourt – CEO, DreamLab



Mr. Andrew Caruana Galizia – Deputy Head of Europe and Eurasia, WEF Representative



Mr. Prof. Dr. Michael Hengartner – President of the ETH-Rats, Zürich



Mr. Adrian Kutnik – Director, Private Market Department, Warsaw Stock Exchange

Mr. Nicolas Bovard – Vice President, Product Management Digital Television, Nagravision



Mr. Marcin Rzetecki – President, Polish Blockchain Association

Coffee Break

11:30 – 12:45 SESSION II

TECHNOLOGIES OF THE FUTURE AS DEVELOPMENT DRIVERS FOR MODERN STATES AND SOCIETIES – POLISH-SWISS TECHNOLOGY COOPERATION: AREAS, PRIORITIES AND CHALLENGES



Moderation: Mr. Dr. Marcin Kraska – Vice President for International Cooperation, Łukasiewicz Research Network



Ms. Trudi Hämmerli – Vice President of the Board and Chair of the Audit & Compliance Committee



Mr. Marek Dutkiewicz – CEO HR Campus AG



Mr. Dr.-Ing. Paweł Bielski – Director, Łukasiewicz Research Network Institute of Industrial Chemistry



Mr. Dr. Ing. Paweł Stężycki- Institute of Aviation



Mr. Prof. Dr. Marcin Konkol- Vice-Director for Research Łukasiewicz- INSCASALE

Lunch

14:00 – 15:15 SESSION III

EXPLORING BLOCKCHAIN, ARTIFICIAL INTELLIGENCE, AND DIGITAL FINANCE AND ECONOMY IN THE SERVICE OF SCIENCE AND BUSINESS: A DIGITAL BRIDGE BETWEEN SWITZERLAND AND POLAND



Moderation: Ms. Dr. Katarzyna Lasota-Heller – President of PL–CH Blockchain Association



Mr. Dr. Paweł Widawski – President Fintech Future Finance Poland



Mr. Prof. Dr. Tim Weingärtner – Professor HSLU



Mr. Alexander Brunner – President Home of Blockchain



Ms. Sirpa Tsimal – Director Global Marketing SGE



Mr. Roman Kocemba – CFO Authena



Mr. Voron Gauthier – Postdoctoral Scientific Collaborator, EPFL Lozanna



Mr. Prof. Dr. Med. Michael Krauthammer – Director CCCZ Bioinformatics Comprehensive Cancer Center Zürich



Ms. Sylwia Bień – Chudarek – Head of Growth- Rumble Fish

15:30 – 16:45 SESSION IV

THE ROLE OF ARTIFICIAL INTELLIGENCE IN THE FUTURE OF HEALTH CARE - BILATERAL PERSPECTIVE



Moderation: Ms. Dr. Monika Zbytniewska-Mégret – Polonium Foundation



Mr. Prof. Dr. Piotr Sankowski – CEO of NCBR IDEAS, Warsaw (PL)



Ms. Dr. Madgalena Kulczycka – Director BioForum



Ms. Zofia Dzik – Independent Board Director, Member of Scienic Board of IDEAS NCBR



Mr. Dr. Mateusz Dolata – Postdoctoral Researcher, University of Zurich, Department of Informatics



Ms. Dr. Antonella Chadha – Santuccione Chief Medical Officer at Altoida, CEO and co-founder of Women’s Brain Project



Ms. Dr. Anja Ries – Digital Health Scientist, Roche



Ms. Prof. Dr. Iur. et Dr. Med Kerstin Vokinger – Assistant Professor, UZH and Faculty Associate at Harvard University (CH)



Mr. Rafał Pisz – CEO, QuantUp

16:45 – 17:00 Summary and conclusion of the Forum

ORGANIZER



PARTNERS



STRATEGIC PARTNERS

MEDIA PARTNER

