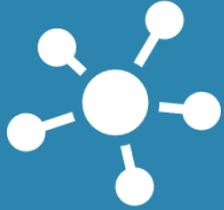


# Institute of Urban and Regional Development

Warsaw/Kraków, Poland

Horizon Europe Matchmaking event:  
Culture, Creativity and Inclusive Society

# Who are we?



## Institute

- Public Research Institution
- Operating since 1950s
- Dedicated to urban and public policy
- Experienced in EU projects



## Our team

- Urban researchers
- Economists
- Sociologists
- Geographers
- Data scientists
- Anthropologists
- Urban planners



## Expertise

- Governance / Planning
- Sustainable growth
- Revitalisation
- Citizen participation
- Citizen science
- Action research



## What we do

- Research: collecting and analyzing data
- Training
- Urban labs
- Policy briefs, evaluation and recommendations
- Public consultation

## TOPIC:

# Cultural and creative industries as a driver of innovation and competitiveness



## Cultural and and Creative Industry (our experience and open topics):

- Working conditions, Job market (Equity and Equality)
- Education and its challenges, New ways of training (Fabrication Labs)
- New Governance (Citizen science and decision making)
- Digital competences and literacy, Data protection and consciousness (Hackathons)
- Culture and creativity out of institution/corporation, Cross-cultural and cross-sectional bridges
- Obstacles for creative potential in law, job market, social security, institutional framework, education gaps, communication with investors

# Contact us!



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