

# Conference

# MARKET ACCESS DAY



Warszawa, 21 maja 2025

Ministry of Economic Development and Technology  
Plac Trzech Krzyży 3/5  
00-507 Warsaw  
Poland

# Agenda of the Market Access Day

MAD Master of Ceremony:

Mr. **Marcin Graczyk**, Spokesperson of the Polish Investment and Trade Agency

Simultaneous Polish-English translation

08:15 – 09:00      **Registration and coffee**

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09:00 – 09:20      **Welcome**

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- Minister/Deputy Minister of Development and Technology – opening

09:20 – 09:45      **EU trade policy: implementation and enforcement of EU-third country preferential trade agreements, and benefits for Polish business** (English)

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- Mr. Denis Redonnet, Deputy Director General – Chief Trade Enforcement Officer, Directorate-General for Trade and Economic Security, European Commission (keynote speaker)

09:45 – 11:00      **Global trade relations: current challenges**

– moderator: Mr. Mariusz-Jan Radło, Professor, Warsaw School of Economics, Department of Global Economic Interdependence

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- Mr. Denis Redonnet, Deputy Director General – Chief Trade Enforcement Officer, Directorate-General for Trade and Economic Security, European Commission
- Mr. Aleksander Siemaszko, Director, Department for Trade and International Cooperation, Ministry of Economic Development and Technology
- Mr. Cezariusz Kwaterski, Ministry of Foreign Affairs, Head of Unit of Diplomatic Support Instruments, Department of Economic Cooperation
- Mr. Andrzej Szumowski, National Chamber of Commerce, Director of the Office of International Cooperation
- Mr. Tomasz Bęben, President of the Management Board, Association of Automotive Parts Distributors and Producers

(10:45 – 11:00)      Questions and answers

11:00 – 11:30

Coffee break

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11:30– 12:15

### **EU trade policy tools in the foreign expansion of Polish enterprises**

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- Ms. Ewa Krauza, Deputy Chair of the MAAC Committee, Deputy Head of Unit, Directorate-General for Trade and Economic Security, Single Entry Point for Enforcement, Market Access and SMEs, European Commission  
– the role of MAAC, Access2Markets
- Mr. Mikołaj Olszewski, Expert, Directorate-General for Trade and Economic Security, Single Entry Point for Enforcement, Market Access and SMEs, European Commission  
– Access2Markets: RoSA – rules of origin in preferential trade agreements, Single Entry Point – making complaints

12:15– 13:15

### **Access to non-EU markets, elimination of trade barriers (USA, China) – moderator: Mr. Robert Kalinowski, Head of Unit, Department for Trade and International Cooperation, Ministry of Economic Development and Technology**

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- Mr. Peter Bertz, Chair of the MAAC Committee, Head of Unit, Directorate-General for Trade and Economic Security, Single Entry Point for Enforcement, Market Access and SMEs, European Commission
- Mr. Paweł Meyer, Deputy Chief Veterinary Officer, Chief Veterinary Inspectorate
- Mr. Grzegorz Sinacki, Counsellor, Department for Trade and International Cooperation, Ministry of Economic Development and Technology
- Mr. Bartosz Mielecki, Managing Director, Polish Automotive Group
- Ms. Emilia Rabenda, President of the Management Board, Association of Employers of the Polish Spirits Industry

13:15– 14:00

## **Success stories in eliminating trade barriers**

(moderator: Mr. Grzegorz Sinacki, Counsellor, Department for Trade and International Cooperation, Ministry of Economic Development and Technology)

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- Ms. Justyna Żerańska, Director General, the Polish Union of the Cosmetics Industry
- Ms. Adriana Rudnicka, Managing Director, Ewa-Bis Sp. z o.o company
- Mr. Tytus Dobrzyński, Business Development Director, GeoPoland Sp. z o.o company
- Ms. Magdalena Krakowiak, Head of the International External Relations Team | Strategy and Investment Area, Adamed Polpharma S.A.

14:00 – 15:30

**Lunch and networking**

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