



Conference: “Plain and Understandable – Communication and Technology in Web Accessibility”

Date: 10–11 June 2026, MS Teams platform

Conference Agenda

All times provided in this agenda are in the UTC+2 time zone (Warsaw / Brussels).

DAY 1 – Plain Communication

This day focuses on the communication practices of public institutions toward citizens. We will examine whether public institutions truly communicate in a simple and clear way, whether administrative jargon still dominates, who the recipients of official content are, and which groups (e.g., persons with intellectual or cognitive disabilities, foreigners) may be excluded from access to information.

The day concludes with a discussion panel **"Plain language is not simple – experiences from different countries."**

9:00–9:10 – Opening of the Conference

- Welcome of participants,
- Conference objectives,
- Context of the project “Web Accessibility Network, systemic support of public sector bodies in implementing web accessibility”,
- Introduction of honorary guests (Moderator).

9:10-9:30 – “Aims and Goals of the Project “Web Accessibility Network, systemic support of public sector bodies in implementing web accessibility”” (Adam Pietrasiewicz, Chairman of the Web Accessibility Network, Ministry of Digital Affairs)

9:30–9:50 – Speeches by honorary guests:

- Deputy Prime Minister, Minister of Digital Affairs Krzysztof Gawkowski,
- Agnes Lakatos (European Commission).

9:50–10:15 – “Information and communication accessibility – why Plain language matters, Polish and European frameworks related to fulfilling this requirement – practical and systemic aspects” (Agata Arciszewska, Avalon Foundation)



[Wpisz tutaj]

**10:15–10:50 – “A European Approach to Making Digital Content Understandable”
(Prof. Tomasz Piekot, Wrocław University)**

10:50–11:10 – “The Impact of Easy-to-Read (ETR) on Ensuring Web Accessibility in Public Administration” (Karolina Makowiecka, Polish Association for People with Intellectual Disability)

11:10–11:30 – “Virtual Reality and Individuals with Cognitive and Intellectual Disabilities: Challenges, Limitations, and Solutions” (Representative of the PSONI Bytom Association, assistant support: Krzysztof Walarus)

11:30–11:45 – “Problems and Risks Faced by Individuals with Intellectual Disabilities in Virtual Reality: A European Perspective (Freddy Jussien, Inclusion Europe)

11:45–12:00 – Break

12:00–12:30 – “Accessibility of Documents – Not Only Technical Aspects but also Clarity and Plain Language” (Anna Bizub-Jechna, Marshal’s Office of the Pomeranian Voivodeship)

12:30–14:00 – Discussion panel: "Plain language is not simple – experiences from different countries"

Moderators:

- Izabela Mrochen (Web Accessibility Expert, Silesian University of Technology)
- Stefan Wajda (Lepszyweb.pl)

Participants:

- Małgorzata Wenek (Ministry of Digital Affairs),
- Jeroen Aspeslagh (Head of Unit for Editing, DG Translation (DGT), European Commission),
- Beata Strzelczyk (National Information Processing Institute - National Research Institute).

14:00 – End of Day 1

DAY 2 – How technical solutions can support simple and inclusive communication

The second day focuses on **technological aspects regarding understandability in web accessibility**. The presentations will discuss tools, systems, and good practices that help prepare more user-friendly, accessible, and understandable digital content.



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Together with web accessibility experts, representatives of public administration, and people engaged in information and communication accessibility efforts, we will present **current trends, limitations, and real-life implementation conditions in public institutions.**

9:00–9:15 – Opening of Day 2 (moderator briefly summarising Day 1)

9:15–10:00 – “Understandability as a Principle of Web Accessibility – an Obligation, not a Best Practice” (Cezary Tomczyk, Web Accessibility expert, member of the Web Accessibility Network)

10:00–10:30 – „Understanding EN 301 549 and WCAG – How to Read Normative Requirements” (Susanna Laurin, Funka Foundation)

10:30–11:00 – “Designing for Understandability for Older Adults – How to Implement Legal requirements in Practice?” (Adam Pietrasiewicz, Ministry of Digital Affairs)

11:00–11:30 – “How the Principle of Understandability Supports the User – Perspective of a Person with a Disability” (Rafał Kanarek, Ministry of Digital Affairs)

11:30–12:00 – Break

12:00–12:30 – “New Directions in Web Accessibility” (Jacek Zadrożny, web accessibility expert)

12:30–14:00 – Discussion panel “Is Understandability Important – and Why?”

Moderator:

- *Aneta Dąbkowska (Fundacja Widzialni)*

Participants:

- *Helen Dobby (IT Project Officer (AI Business Analysis and Prompt Engineering), DG Translation (DGT), European Commission),*
- *Paweł Starościak (Ministry of Digital Affairs),*
- *Krzysztof Kotyniewicz (Polish Association of the Deaf),*
- *Monika Zima-Parjaszewska (Polish Association for People with Intellectual Disability),*
- *Freddy Jussien (Inclusion Europe).*

14:00 – End of the Conference

The agenda may be subject to change.



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