

REGULATIONS OF THE GRAPHIC DESIGN COMPETITION

for the design of a logo commemorating the 100th anniversary of the establishment of diplomatic relations between the Republic of Poland and the Arab Republic of Egypt

§ 1. General Provisions

1. The organiser of the Graphic Design Competition (hereinafter referred to as the **“Competition”**) is the **Embassy of the Republic of Poland in the Arab Republic of Egypt**, with its registered office in Cairo at 5 El-Aziz Osman Street, Zamalek, Cairo, Egypt.
2. The Competition is organised in connection with the **100th anniversary of the establishment of diplomatic relations between the Republic of Poland and the Arab Republic of Egypt, occurring in 2027**.
3. The subject matter of the Competition is the creation of an original logo to be used in connection with the celebrations commemorating the 100th anniversary of the establishment of diplomatic relations between Poland and Egypt.
4. Information concerning the Competition, as well as these Competition Regulations (hereinafter referred to as the **“Regulations”**), shall be published on the following website: <https://www.gov.pl/web/egipt/aktualnosci>.
5. Participation in the Competition shall constitute acceptance of the provisions of these Regulations.

§ 2. Purpose and Principles of the Competition

1. The purpose of the Competition is to select a logo that will become an element of the visual identity of the celebrations commemorating the 100th anniversary of the establishment of diplomatic relations between Poland and Egypt.
2. The logo should in a creative, modern and clear manner make reference to:
 1. Poland and Egypt;
 2. the long-standing Polish-Egyptian relations;
 3. the principles of cooperation, friendship and dialogue between the two countries;
 4. the 100th anniversary of diplomatic relations.
3. The logo should demonstrate a high artistic and functional value and be suitable for use both in printed materials and in digital environments.
4. The Organiser shall grant the participants freedom in interpreting the subject matter, provided that the logo remains relevant to the subject matter and purpose of the Competition.

§ 3. Competition Participants

1. The Competition is open to any **adult student or graduate of an Egyptian higher education institution**, in particular a student or graduate of an arts-related field of study, who is **under 35 years of age**.
2. The Competition shall not allow the participation of members of the Competition Committee nor persons directly involved in the organisation of the Competition, nor to their immediate family members, where such participation could create a conflict of interest.
3. Each Participant may submit a maximum of two Logo proposals.
4. The Competition shall be conducted as a single-stage, open competition. Participation in the Competition shall be free of charge and voluntary.

§ 4. Submission Deadline and Procedure

1. The Logo shall be submitted by **29th of October, no later than 11:59 PM**.
2. The Logo shall be submitted by e-mail to: cairo.secretariat@msz.gov.pl. The subject line of the e-mail shall state **“Poland-Egypt 100”** and the e-mail shall include the Participant’s first name and surname.
3. The time of submission shall be deemed to be the time at which the submission is duly received by the Organiser.
4. The submission shall include:
 1. the completed **Annex No. 1 to the Regulations**;
 2. versions of the Logo in all formats specified in these Regulations (§ 5).
5. The Organiser shall not be responsible for or reimburse any costs incurred in preparing or submitting the Logo or the accompanying application documents.
6. Submissions received after the deadline, incomplete submissions, or submissions that fail to meet the technical requirements may be excluded from the Competition.

§ 5. Technical Requirements for Submissions

1. The Logo design shall be prepared in a format that allows for its subsequent use in various formats and reproduction techniques while maintaining its legibility.
2. The Participant shall submit the Logo meeting the following requirements:
 1. a basic full-colour version of the Logo;
 2. a monochrome (black-and-white) version;
 3. a version of the Logo suitable for use on both light and dark backgrounds;
 4. a version intended for digital use;
 5. preview files in **JPG or PNG** format;
 6. a vector file in **SVG, EPS, PDF or AI** format;

7. where fonts are used, information on the typeface(s) used and, where required, the font files or information enabling their lawful use.
3. Raster files shall be prepared at a resolution of no less than **300 dpi** for materials intended for print. The total size of the e-mail, including all submitted attachments, shall not exceed 20 MB.
4. The Logo shall be prepared in the **CMYK** colour space for print applications and in the **RGB** colour space for digital applications, where required by the intended use of the relevant file.
5. It is not allowed for the Logo to contain the Participant's first name or surname or any other form of signature or identification.

§ 6. Evaluation of Submitted works

1. The submitted works shall be evaluated by a Competition Committee appointed by the Organiser.
2. The Competition Committee shall evaluate the submissions, in particular, with regard to:
 1. the originality and creativity of the design and its artistic quality;
 2. the legibility and functionality of the Logo;
 3. the extent to which the design reflects the 100th anniversary of Polish-Egyptian relations;
 4. the representation of the cooperation between Poland and Egypt;
 5. the versatility of the design and its suitability for proper use across various print and digital media.
3. The Competition Committee has the right to request the author of a selected submitted work to make minor modifications to the design or prepare additional versions of the Logo prior to its final approval.
4. The decision of the Competition Committee shall be final.
5. The Organiser reserves the right to declare the Competition inconclusive if none of the submitted works meets the Organiser's expectations or the requirements set out in these Regulations.

§ 7. Announcement of the Results

1. The Competition results shall be decided by **[date]**, and the results of the Competition shall be announced on **[date]**.
2. The winner of the Competition and any additional laureates, if applicable, shall also be notified individually of the result using the contact details provided in their submission. They shall be required to confirm receipt of the notification within **5 days**

of its delivery. Failing such confirmation, the Competition Committee shall be entitled to select another submitted work.

3. The Organiser shall not be liable for any changes to the dates or cancellation of the Competition due to circumstances beyond its control. The Organiser shall have the right to cancel the Competition or change the dates thereof without stating the reasons, provided that the Participants are duly informed thereof.

§ 8. The Prize

1. The winner of the Competition shall receive a prize of **USD 500 gross** (in words: **five hundred United States dollars**), payable in cash within 30 days from the date of announcement of the Competition results and subject to the Winner's fulfilment of all requirements set out in these Regulations.
2. The Organiser may also award prizes in kind or additional distinctions.
3. The prize shall be awarded to the Winner only upon the prior submission to the Organiser of **Annex No. 2 to the Regulations**, duly signed by the Winner, whereby the Winner undertakes to independently settle any taxes that may be payable in connection with the prize. The Organiser shall bear no liability towards the competent tax authority for any failure to comply with applicable tax obligations attributable to the Winner.

§ 9. Copyright

1. The Participant declares that the submitted Logo(s) constitute his/her original work, are new and have not previously been published, and that the Participant holds full copyright thereto. The Participant shall not use artificial intelligence or the assistance of third parties to create the Logo(s). Any subsequent use of the Logo by the Organiser shall not infringe the copyright or other rights of any third party.
2. Upon execution of the agreement on the gratuitous transfer of author's copyrights, i.e. upon signing **Annex No. 1 to the Regulations**, the Winner shall transfer to the Organiser the author's economic copyrights to the winning Logo. The Winner shall grant the Organiser permission to authorise third parties to exercise derivative copyrights in respect of the winning design. The Organiser shall also acquire ownership of any physical media and files containing the design provided to the Organiser, where applicable.
3. The transfer of author's economic copyrights shall include the right to use the work in whole or in part and to make modifications thereto. The Winner undertakes to provide all files necessary for the further editing and use of the Logo.
4. The Participant shall bear full liability towards the Organiser and third parties for any infringement of copyright or other intellectual property rights arising in connection with elements incorporated into the submitted work. The Participant further undertakes to assume responsibility for any claims brought against the Organiser by a

third party in connection with the use of the winning design and to indemnify the Organiser against any resulting damage or loss, in accordance with the applicable law.

§ 10. Unselected Submissions

1. Copyright in works that are not selected as the winning design shall remain vested in their respective authors. The Organiser shall not use such works for commercial purposes or as an element of its visual identity without obtaining the author's prior consent or an appropriate licence.
2. In connection with the announcement of the Competition results, the Organiser may publish all submitted works for the purposes of presenting the course of the Competition and its results, together with the names of their respective authors.

§ 11. Competition Committee

1. The Competition Committee shall be appointed by the Organiser. Members of the Competition Committee shall be required to assess the submitted works impartially.
2. The Competition Committee shall make decisions by a majority of votes, unless the Organiser decides otherwise. In the event of an equal number of votes, the Chairperson of the Competition Committee shall have the casting vote.

§ 12. Personal Data

1. The **Controller of the Participants' personal data** shall be the **Minister of Foreign Affairs of the Republic of Poland**, with its registered office in Warsaw, Poland, at Al. J. Ch. Szucha 23. **The Ambassador of the Republic of Poland to the Arab Republic of Egypt** shall perform the duties of the data controller.
2. Personal data shall be processed for the purposes of conducting the Competition, communicating with Participants, selecting and announcing the Winner, awarding the prize, and fulfilling the Organiser's legal obligations.
3. Information concerning the processing of personal data by the Organiser is set out in **Annex No. 3 (Information on the Processing of Personal Data)** to these Regulations.

§ 13. Final Provisions

1. These Regulations shall enter into force on **[date]**. Any matters not provided for in these Regulations shall be decided by the Organiser in accordance with the provisions of Polish law.
2. Any questions concerning the Competition should be addressed to: cairo.secretariat@msz.gov.pl.