





## ACCESS INITIATIVE FOR QUITTING TOBACCO



1.3 billion tobacco users worldwide,60% want to quit



COVID-19 puts them at high risk of respiratory complications



only 30% have access to quality cessation services

smokers who have access to proven cessation medications and professional support are twice as likely to quit

## what will the initiative do?

**ACCESS** 

INITIATIVE,



promote public/private partnerships to secure funding and tech. assistance

increase supply of cessation services and product



ensure sustainable financing for cessation



promote adherence and uptake of quality nicotine replacement therapy



advocate and communicate to increase demand



increase access to comprehensive and integrated cessation support



## what will the initiative achieve?



respond to country demand



support smokers during and after COVID-19



decrease pressure on hospitals



reduce socioeconomic burden of NCDs



help countries reach their health and development goals