



INTERNATIONAL SECTION OF THE ISSA ON PREVENTION IN AGRICULTURE

ANNUAL REVIEW 2019

Vision Zero in Agriculture



VISION ZERO 
Safety.Health.Wellbeing.



INTERNATIONAL SECTION OF THE ISSA ON PREVENTION IN AGRICULTURE

International Section of the Issa on Prevention in Agriculture is a specialized, technical body in the area of prevention of the International Social Security Association (ISSA), set up by decision of the ISSA Bureau. It is one of the fourteen sections of the Special Commission on Prevention. It was founded in 1968 and currently operates under Standing Orders adopted on 30th April 2013 in Erding, Germany. The section comprises ordinary and corresponding members. Most members have their representatives in the Advisory Board.

Its objectives are to promote prevention, in particular the prevention of occupational accidents and diseases in agriculture, livestock farming, horticulture and forestry through international cooperation. The Section is non-profit oriented.

The role of the Section on Prevention in Agriculture is to undertake a wide range of preventive actions aiming at occupational safety improvement, to prevent accidents at work and to protect health of farmers and persons employed in agriculture and forestry and their families.

The Section is composed of two executive bodies: the Bureau and the General Assembly, which is composed of a Chairperson, two Vice Chairpersons and a Secretary General. The Bureau is assisted by the International Advisory Board composed of experts from various countries. It deliberates about the Section's future activities and defines the tasks and objectives of the international accident prevention in agriculture on a long-term basis



Chairperson
Aleksandra Hadzik, PhD, President, Agriculture
Social Insurance Fund (KRUS), Poland



Vice Chairperson
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Institution (Mela), Finland



Vice Chairperson
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Mutualité Sociale Agricole (MSA), France



Secretary General
Magdalena Wachnicka-Witzke, Deputy President,
Agriculture Social Insurance Fund (KRUS), Poland



Source: Zwetsloot, Leka, Kines. Vision zero: from accident prevention to the promotion of health, safety and well-being at work; w Policy and Practice in Health and Safety, IOSH 2017

WHAT'S VISION ZERO?

VISION ZERO is based on the belief that all accidents, diseases and harm at work are preventable and on the commitment of Vision Zero Companies and Partners to promote the three core values of this campaign. Safety. Health. Wellbeing.

Importantly the Vision Zero approach is flexible. One can focus on health, on safety or on well-being issues depending on what is most relevant. With this flexibility Vision Zero is of benefit for all, for governments and health and safety organizations in any part of the world and for companies of any scale. The roadmap towards Vision Zero is formed by "Seven Golden Rules" based on successful, practical management concepts.

Effective prevention is not only a human duty, but also a reasonable investment in the future of humanity providing decent working conditions and a guarantee of the farm's success.

7 Golden Rules

1. Take leadership – demonstrate commitment
2. Identify hazards – control risks
3. Define targets – develop programmes
4. Ensure a safety and health system – be well-organized
5. Ensure safety and health in machines, equipment and workplaces
6. Improve qualifications – develop competence
7. Invest in people – motivate by participation

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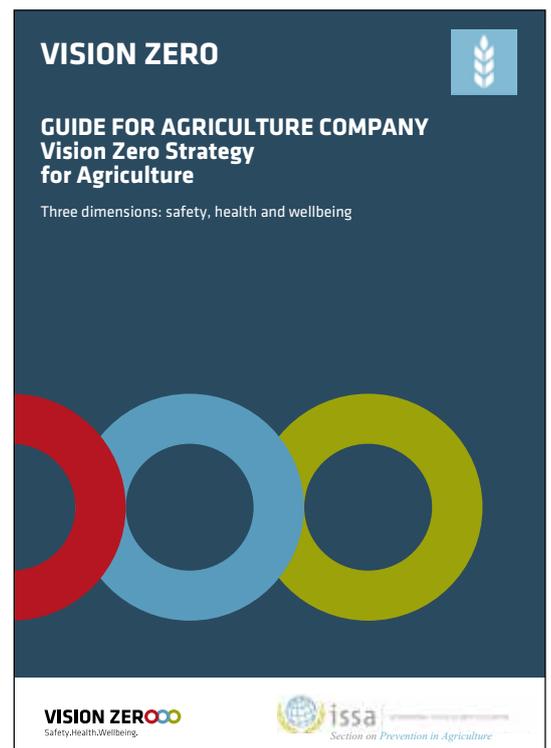
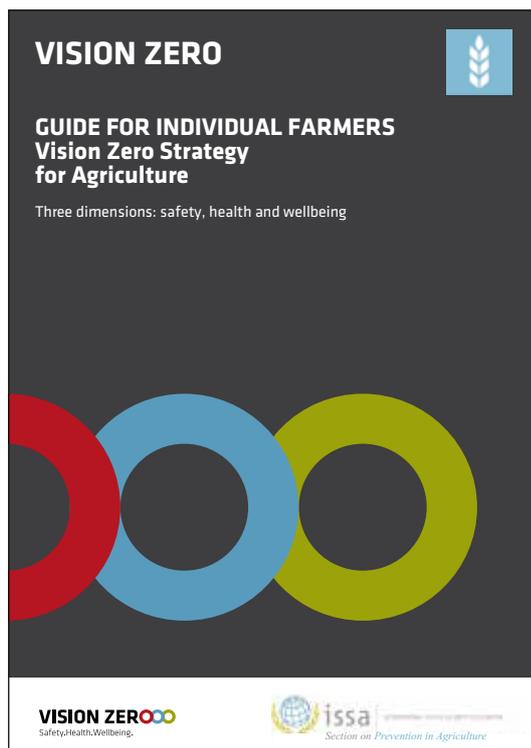
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VISION ZERO GUIDELINES

The two new Vision Zero guides for individual farmers and for agricultural companies to promote safety, health and well-being among agricultural workers.

For each of the 7 Golden Rules, the guide provides a brief introduction and simple verification tips to check what have already been successfully implemented in the workplace and where there are areas to be improved. The guide contains various questions that allow to define security areas (checklist), providing a quick and simple overview of the security situation on the farm.



more information: www.issa.int/prevention-agriculture/resources



39TH INTERNATIONAL COLLOQUIUM

Vision Zero – World Prevention Strategy in Agriculture

The 39th International Colloquium of the International Section of the ISSA on Prevention in Agriculture took place in Cordoba, Spain on 15-17 May 2019. The Colloquium was organized in cooperation with University of Córdoba from Spain and the Agricultural Social Insurance Fund (KRUS) from Poland.

The Colloquium was aimed to provide a platform for experts to share their experiences and new ideas regarding the actions, that will lead to zero accidents and occupational diseases in agriculture.

The objective of Colloquium was to explore and present recent achievements and highlight good practices regarding various aspects of prevention in agriculture, including the following topics:

1. New approaches to farmers' security and social policy
2. Innovation and new technologies in agriculture
3. Health protection/prevention for farmers
4. Disabilities and return to work
5. Stress release and mental health programmes
6. Vision Zero in agriculture on national level



more information: www.uco.es/issacordoba/



HOW WE PROMOTED THE VISION ZERO IN OUR COUNTRIES?

Key actions



KASA ROLNICZEGO
UBEZPIECZENIA SPOŁECZNEGO

Agricultural Social Insurance Fund in Poland:

- launch of the Vision Zero campaign for the Agriculture Sector in Poland
- video promoting Vision Zero and 7 Golden Rules in Agriculture
- Vision Zero guide for farmers in Poland
- National competition "My Vision Zero – Prevention, Safety in Agriculture"

The members of the International Section of the ISSA on Prevention in Agriculture were implementing the Seven Golden Rules and the Vision Zero Strategy in the agriculture sector on the national level.

Agricultural Social Insurance Fund (KRUS) of Poland – partner of Vision Zero

- **launch of the Vision Zero campaign for the Agriculture Sector in Poland – under the patronage of the Minister of Agriculture and Rural Development;**
As an active member of the ISSA Section on Prevention in Agriculture, KRUS was inspired by the Vision Zero Campaign, developed by ISSA and launched its own Vision Zero campaign for the agriculture sector in Poland 2019-2020.
On 13th June 2019 KRUS officially launched the Vision Zero campaign for agriculture under the patronage of the Polish Minister of Agriculture and Rural Development. KRUS has produced a video promoting Vision Zero in Agriculture that was presented to the public during that event. A main focus was put on raising the awareness of farmers that their lives and the quality of life matters. With this message, KRUS underlined the real sense of prevention actions and actions improving health and wellbeing that each farmer should introduce to his/her everyday routine.
- **a video promoting Vision Zero and 7 Golden Rules in Agriculture (presented during the VZ launch, accessible on the KRUS website);**
The short video (1 min.) presents in a simple way how to work and live safely in the country applying 7 Golden Rules in agriculture. It was conceived to persuade farmers and their families to respect the safety rules while working and living at the farm. The film helps to visualize the consequences of working without PPE and keeping safety rules, thus it helps to keep in mind the 7 Golden Rules and achieve zero accidents in agriculture.
- **Vision Zero guide for farmers in Poland (adaptation of the Section's Vision Zero Guides for local needs; accessible on the KRUS website and also as an insert in two national newspapers Niedziela and Super Express, about 500 000 copies);**
The ISSA Agriculture Section's Vision Zero Guide was adapted and translated into a Vision Zero guide for farmers in Poland and was distributed among farmers. The guide is a shorter version of the ISSA Agriculture Section's Vision Zero Guide for individual farmers which makes easier to apply it in a real life situation in agriculture.
- **competition promoting Vision Zero and the 7 Golden Rules in agriculture for young people (15-21-year-olds) – national competition "My Vision Zero – Prevention Strategy in Agriculture" for a short film on Vision Zero in agriculture (60 movies submitted);**
In 2019 KRUS launched a national competition for young people in Poland for a short film on Vision Zero in agriculture. The competition was addressed to young people aged 15-21, especially to those studying at high schools with agricultural curriculum.



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HOW WE PROMOTED THE VISION ZERO IN OUR COUNTRIES?

Key actions



Farmers' Social Insurance Institution of Finland

- Booklets of work safety
- Safety advisor service (call center)
- Wellbeing advisor service (call center)
- PPE-Examination for farmers
- Spine – a short film about maintaining work ability

The members of the International Section of the ISSA on Prevention in Agriculture were implementing the Seven Golden Rules and the Vision Zero Strategy in the agriculture sector on the national level.

Farmers' Social Insurance Institution (Mela) of Finland – partner of Vision Zero

- **Booklets of work safety were published.**
There are 16 different booklets promoting work safety and two about stress and promotion of OSH. Booklets are smart and practical information of work safety. There are tips for promoting work safety. Topics concern for example most common accidents and new research results. Information is based on research. Booklets are easy to read and visually appealing.
- **Safety advisor service -call center was established.**
Safety advisor answers questions concerning work safety by telephone, by e-mail and in face-to-face contacts in various events. There were approximately 100-200 contacts a year.
- **Wellbeing advisor service -call center continued.**
Wellbeing advisor answers questions concerning OSH, rehabilitation and maintaining work ability by telephone and e-mail. There were approximately 20-30 contacts a year.
- **PPE-Examination for farmers became more popular.**
PPE-Examination is an encouraging e-learning environment for personal protection in agriculture. There are brief fact sheets, diverse tasks and exciting tests. It is targeted for everyone working in agriculture especially for farmers and students. Tasks can and must be done until the degree is completed. There are 7 sections, one session takes about 15 minutes. The graduate is awarded a Diploma in PPE, the right to use the title of Master of PPE and the badge. There were 390 new Masters of PPE in Year 2019.
- **Spine – a short film about maintaining work ability became classic.**
"Spine" tells about the importance of good ergonomics with humor. The goal of the film is to motivate, initiate positive discussion about ergonomic issues, and increase job satisfaction. The long-term goal is to reduce work-related illnesses and injuries. The film contains a surprising twist. The film is spoken in Finnish, subtitles in English and Swedish. It is accessible on the Internet and DVD.



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HOW WE PROMOTED THE VISION ZERO IN OUR COUNTRIES?

Key actions



Sozialversicherung für Landwirtschaft, Forsten und Gartenbau in Germany:

- internal trainings
- seminars, information material, events, etc.
- publications
- advisory services

SVLFG as a member of the International Section of the ISSA on Prevention in Agriculture has been implementing the Vision Zero Strategy in the agriculture sector on the national level.

Sozialversicherung für Landwirtschaft, Forsten und Gartenbau (SVLFG) – partner of Vision Zero

Vision Zero is the vision of a world without occupational accidents and work-related illnesses. The highest priority is to avoid fatal and serious accidents at work and occupational diseases. A comprehensive culture of prevention - in the spirit of the German "kommitmentsch" campaign - is the goal of Vision Zero. Safety and health are core values for every organisation - regardless of size, sector or working environment. However, these values do not emerge overnight, but only if managers and employees are equally committed to them: Building a culture of prevention depends on each individual.

As an active member of the ISSA Section on Prevention in Agriculture, SVLFG was inspired by the Vision Zero Campaign and launched its own activities in the framework of "kommitmentsch"-campaign for the agriculture sector in Germany.

- **internal trainings**
The SVLFG prevention field workers have a key role to play in motivating people on the ground in the farms to make safety and health an issue again and again and thus to develop a new prevention culture. In doing so, the topic can be very well connected to the usual care activities. The SVLFG internal staff training made the campaign tangible for supervisors. During the three-day training they answered the questions: What does culture of prevention mean? What are the benefits for companies and institutions in the green sector to develop this in a targeted manner? What is the role of the supervisor in counselling?
- **seminars, information material, events, etc,**
There is an extensive range of seminars and information offered by the SVLFG - from brochures and practical aids to explanatory films on the SVLFG YouTube channel. At many trade fairs where the SVLFG was represented in 2019, attention was drawn to the concerns of the campaign. 50 presentations were given at events related to the campaign.
- **publications**
25 campaign-related articles were published in SVLFG's own and external print and online media.
- **advisory services**
One of the pillars of the SVLFG's prevention work is individual counselling on site. There were 12,549 advisory activities within the framework of the monitoring activities related to the campaign.



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ARE YOU INTERESTED IN PREVENTION IN AGRICULTURE?

JOIN OUR AGRICULTURE FAMILY!



The International Section of the ISSA on Prevention in Agriculture comprises ordinary and corresponding members.

The following may become **ordinary members** of the Section:

- affiliate and associate members of the International Social Security Association, as defined in Articles 5 and 6 of the ISSA Constitution;
- an institution, that forms part of a federation of institutions, government department, agency or other entity that is an affiliate or associate member of the ISSA;
- all organizations whose objectives are consistent with those described in Article 2 (of the Section's Standing Orders) and who are not qualified to become a member of the ISSA.

The following may become **corresponding members** of the Section:

- individuals as well as other interest groups, who are experts in occupational safety and health protection in agriculture, livestock farming, horticulture and forestry.

more information: www.issa.int/prevention-agriculture



ARE YOU INTERESTED IN PREVENTION
IN AGRICULTURE?

BECOME A VISION ZERO **AMBASSADOR**
OF PREVENTION!

VISION
ZERO 

Safety.Health.
Wellbeing.

WE CAN HELP YOU **LAUNCH** VISION ZERO
IN YOUR COUNTRY

more information: www.visionzero.global

INFORMATION

The International Section of the ISSA on Prevention in Agriculture brings together institutions and individuals who are engaged in the promotion of occupational safety and health in agriculture. It gives its members opportunities to exchange information and experience and seeks to provide practical solutions to specific issues.

www.issa.int/prevention-agriculture

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