



European Higher Education Fair PROPOSAL



Started in 2008, as part of the Asia-Link Programme, an EHEF consortium successfully organized the 1st European Higher Education Fair (EHEF) in Indonesia. This event was a part of a series of seven events in Asia during 2006-2008, which was funded by the European Commission. EHEF Jakarta was very successful, there were more than 15.000 visitors (three times more than the expected number) and it was the highest number of visitors from the series of EHEF from 2006-2008 in sole exhibitions.

Following the success of EHEF 2008, starting 2010, with a full support from Delegation of the European Union to Indonesia, Brunei Darussalam and ASEAN, the consortium (CampusFrance, DAAD, Nuffic Neso, Uni Italia) initiated EHEF Indonesia as a local initiatives and self-funded project.

The positive results of the past EHEFs have strengthened the consortium's belief that there is a significant interest among Indonesian students to continue their study in Europe. Europe has been known for their excellent quality of education and now being an alternative study destination for Indonesian students.

Currently, EHEF has become the most awaited and prestigious annual education fair. It could be seen from the increasing number of exhibitors and visitors each year. In 2014, we successfully attracted 142 exhibitors and more than 20,000 visitors to EHEF Indonesia (Jakarta, Surabaya and Makassar).

Goals

- to promote high-quality education in Europe as an excellent alternative for Indonesian students as their study destination.
- to provide opportunity for prospectus Indonesian students and academicians to know more about European Higher Education Institutions (HEIs)
- to raise the awareness on study opportunities and also funding which are offered by European HEIs, universities, government of EU member-state, and Indonesian government.
- to raise the profile of Study in Europe and reinforce its image.
- to enhance mutual awareness and contribute to the further development of EU-Indonesian cooperation in the field of higher education and cultural exchange.



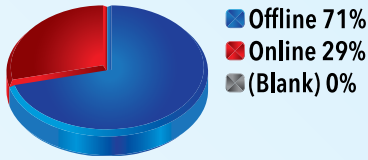
Information and online registration, visit ehf-indonesia.org | EHEFIndonesia @EHEF_2015



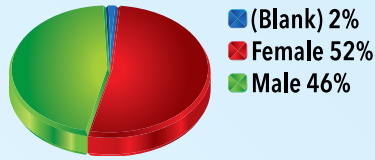
Previous EHEF

Visitor Recapitulation

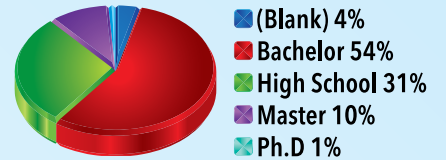
Total Registration



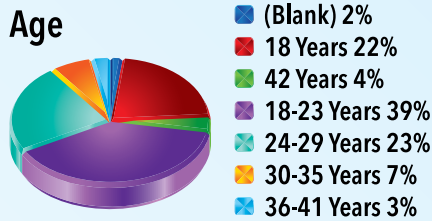
Gender



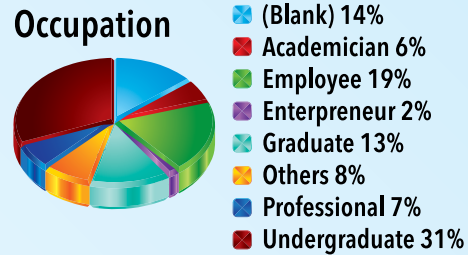
Education Level



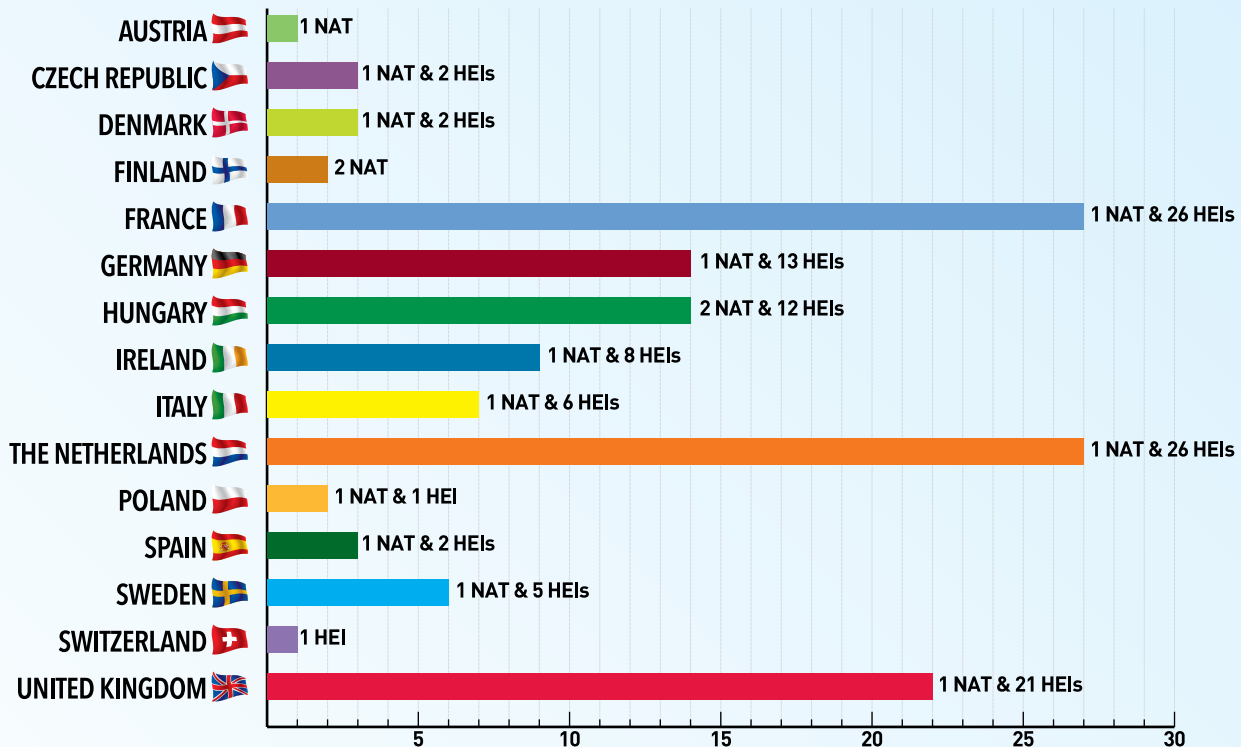
Age



Occupation



Exhibitor Recapitulation



Previous EHEF

EHEF 2014



EHEF 2013



EHEF 2012



EHEF 2011



EHEF 2010



Why do you need to participate in EHEF Indonesia

- **Indonesia as potential market**

Located in the heart of South East Asia, Indonesia has become the largest archipelago in the world. Indonesia is the fourth most populous country in the world, has high domestic consumption and low public debt. These key strengths make it a high-potential emerging nation. With a population of more than 246 million in 2012, Indonesia continues to post significant economic growth. The country's gross national income per capita has steadily risen from \$2,200 in the year 2000 to \$4,271 in 2013.

- **A proven success story continued**

EHEF has become the most awaited and prestigious annual education fair in Indonesia. The visitors flow in this recent years suggested that EHEF has become the trusted source of information and insight that put your institutions into perspective. In 2014, we successfully attracted 142 exhibitors and more than 20,000 visitors to EHEF Indonesia (Jakarta, Surabaya and Makassar).

- **Minimum Cost, Maximum Return**

Throughout the past 7 years, This event is fully supported by EU Delegation and dedicated solely for European HEIs, to be able to promote their country and HEIs as a study destination for prospective Indonesian student. As a non profit event, we could reduce EHEF participation fee to the minimum amount compared to the other education fair in Indonesia and Asia

- **The EU Flagship event in Indonesia**

EHEF has already transformed to be the biggest education fair in Indonesia. Our exhibitors are the official representatives of European HEIs and our great number of visitors are prospective students and their parents, who have a great interest to pursue their study abroad

EHEF Indonesia 2015

Jakarta

31 Oct - 1 Nov 2015

Kartika Expo Center - Balai Kartini
Jalan Jenderal Gatot Subroto Kav. 37
Jakarta 12950, Indonesia

Yogyakarta

3 November 2015

Royal Ambarrukmo Hotel Ballroom
Jalan Laksda Adisucipto No. 81
Yogyakarta 55281, Indonesia

Participation Fee

Jakarta : EUR 850

Jakarta and Yogyakarta : EUR 950

Each National Agency of European Union Member States is eligible to have 1 (one) free booth.

Exhibitors' Registration: <http://ehf-indonesia.org/exhibitors/fair-info/>

EHEF Committee

c/o Neso Indonesia

Menara Jamsostek, North Tower 20th floor

Jalan Jenderal Gatot Subroto Kav. 38, Jakarta 12710, Indonesia

<http://ehf-indonesia.org>

EHEF Local Expert

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Information about Fair

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