**ANNEX 3 to Proposal Manual**

**PROJECT PROPOSAL FORM –** **Impact (max 5 pages)**

*Calibri font size 11, spaces between lines not less than 1,15.*

*Explanations in italic characters may be deleted.*

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| **Project outputs (max 4 pages)** |
| **Contribution to capacity and competence building** |
| *Describe how the project will build the experience and competence of the PI. Outline clearly the scientific career goals of the researcher, how the acquired competence and capacity will be used in the future scientific projects/programmes and will enhance the future scientific career prospects of the researcher after the project completion. Describe how the project can make the PI more successful in her long-term scientific career whether within or outside academia.* |
| **Intended short-term outcomes** |
| *Describe how your project intends to contribute in the short term to the objectives. Take into account, among others, the following aspects: doctoral or post-doc training, ambition and balance of acquisition of expertise, actual research work and dissemination of results (including Open Access), dissemination of research results among the wider public, foreseen number of publications.* |
| **Intended long-term application of outcomes** |
| *Describe how your project intends to contribute (indirectly) in the medium to long term to the objectives. Take into account, among others, the following aspects: planned strategies for disseminating (including Open Access) and using results during and after the project as well as the description of how potential users are to be involved in the project in view of exploitation of the results i.e. exploitation of intellectual property generated, technical innovations, spin-offs, raising of scientific awareness, improvement of quality of life; intended technical, economic, environmental and societal impacts.* |
| **Communication Plan (max 1 page)** |
| *The Communication Plan shall include at least the following:*  *- the aims and target groups, including stakeholders on national, regional and/or local levels and the general public;*  *- the strategy and content of the information and communication measures, including activities, communication tools and timeframe, having regard to the added value and impact of the Programme ‘Applied Research’;*  *- at least two information activities on progress, achievements and results in the project, such as a seminar or a conference with stakeholders, a press conference or press event, including a launch activity and/or a closing activity for the project; for SGS projects information activities can be of smaller scale;*  *- measures for making information on the project available on the web, either through a dedicated*  *website or through a dedicated webpage on the organisation’s existing website with linking between the pages. The information of the project must be regularly updated in the language of the Beneficiary State.* *Project receiving a minimum of € 150,000 support from the Norway Grants shall be required to have a dedicated project website with information in English as well as the national language;*  *- information on the administrative departments or bodies responsible for implementation of the information and communication measures, including a contact person;*  *- an indication of how the information and communication measures are to be evaluated in terms of visibility and awareness of the project and the Norway Grants, their objectives and impact, and the role of Norway.* |