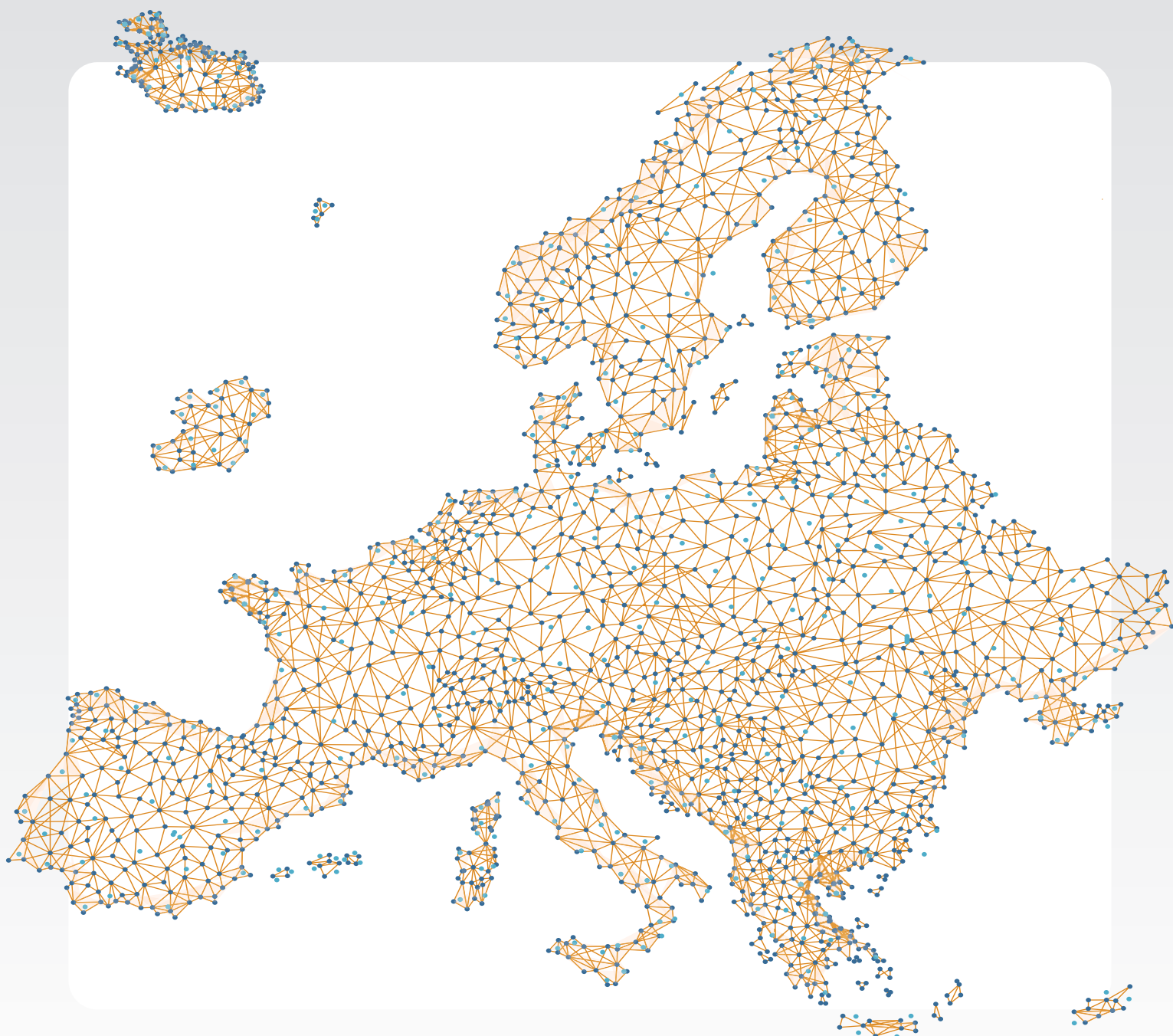




**PPE+**  
Europe 2025

**Strategic Procurement Training for  
Centralised Procurement Organisations**



# Shaping Modern Public Procurement!

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Professionalisation and collaboration are key factors in successfully overcoming the many challenges of achieving value for money in public procurement. Issues and risks in the areas of supply chains, market structures, prices as well as climate change aspects require a broad range of competences and expertise. At the same time, we are responsible for the most efficient and legally compliant use of public funds.

The very positive response to the former European training programmes Public Procurement Excellence (PPE) 2018 - 2023 from all participants and stakeholders, as well as the demand for further training, show the continued relevance and importance of professionalisation in the field of public procurement.

Therefore, the Austrian Federal Procurement Agency (BBG) and its partners are honoured and delighted to announce the continuation of this training programme – the PPE+ Europe 2024-2028! PPE+ Europe 2024 just concluded successfully with all eligible participants receiving their diplomas and we are excited for PPE+ 2025 to begin!

It is initiated and funded by the European Commission and implemented by a consortium led by Austrian Federal Procurement Agency (BBG) together with Ernst & Young Romania (EY) and ICLEI – Local Governments for Sustainability (ICLEI) and it is dedicated to the further professionalisation of public procurement experts from Central

Purchasing Bodies (CPBs) and other centralised procurement organisations from EU Member States and Single Market Programme (SMP) participating countries.

The training programme offers a unique combination of practical and academic approaches and participants can benefit from the extensive knowledge and experience of the consortium as well as other international experts in the field of modern public procurement. This includes practical exercises and use cases as well as tools, methods and templates used for daily work routines.

A new component of the training programme is the possibility for participating organisations to apply for individual support service packages (up to 60 hours) to initiate and assist transformation projects based on the knowledge and expertise acquired through the programme.

We are looking forward to welcoming you to the second edition of the new training programme: PPE+ Europe 2025.

**The Team of PPE+ Europe**

# Training Programme for Certified Public Procurement Experts

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## THE PROGRAMME

The new PPE+ Europe training programme offers a unique combination of an academic and a practical approach. The goal is to provide state-of-the-art knowledge, tools, and methods for modern public procurement, including policy objectives like SME-friendly, green, and innovative procurement. Additionally, in-depth training modules on topics including Food, Security & Defence, Health & Medical and ICT procurement are offered.

Special attention is given to the development of competencies that allow for the facilitation of effective and sustainable transfer of knowledge within organisations. Participants benefit from extensive knowledge and experience of the consortium and other relevant European Central Purchasing Bodies (CPBs) and public procurement experts. Together with lecturers from the Vienna University of Economics and Business and international universities they form a unique teaching team.

Working in public procurement means managing different – sometimes even contradictory – requirements and challenges. The public procurement professionals define the conditions for the most efficient and legally compliant use of public funds and at the same time contribute to the realisation of socio-political objectives. Knowledge of a wide range of disciplines is therefore required, e.g. law, product and market expertise, technical know-how and socio-political objectives as well as project management and effective communication and stakeholder management. Procurers must be able to balance all these disciplines to create meaningful tendering strategies.

Furthermore, the training programme will encourage networking activities by admitting participants to an already established PPE Alumni Network.

A new component of the training programme is the possibility for participating organisations to apply for individual support service packages (remote - up to 60 hours) to initiate and assist transformation projects based on the knowledge and expertise acquired through the training programme (e.g. improving procurement processes and organisational practices etc.).

A final Closing Conference in 2028 will give the participants of all four training rounds the opportunity to meet with all PPE+ Europe Alumni, best practitioners in public procurement, representatives of the European Commission and other relevant stakeholders.

## THE TARGET GROUP

- › EEA countries and SMP countries<sup>1</sup>
- › Personnel of public institutions working either in a CPB (operational at national, regional, or sectorial level), in an institution that currently is in a transformational process to function as a CPB, or staff working in regulatory or policy making departments in charge of aggregated public procurement.
- › Experienced public procurement staff (operational staff / executive staff) with minimum 3 years of professional working experience.
- › Individuals with Upper-Intermediate level of English.

## THE STRUCTURE

- › The training programme comprises 31 training days and is planned to be held in on-site and online modes. The following structure is currently envisaged, more information will be provided to applicants upon acceptance to the programme. Main structure:
  - › Block 1 (on-site - Vienna): 2025, Calendar Week 38+39
  - › Block 2 (online): 2025, Calendar Week 42+43
  - › Block 3 (online): 2025, Calendar Week 46+47
  - › 2 In-depth modules: between Calendar Week 4 and 5 in 2026 (each 4 half-days online).
  - › Block 4 (on-site - Brussels): 2026, Calendar Week 9
  - › Agile Leadership (3-day asynchronous module between Calendar Week 50 and Calendar Week 2)
  - › Final PPE+ Europe conference in Q1 2028 (1 day)
- › Training Times:
  - › On-site: Monday – Friday, 8 hours per day,
  - › Online: Monday – Friday, 4 hours per day

## THE VENUE

On-site blocks will take place in Vienna, Austria and Brussels, Belgium (subject to change)

## THE TEACHING LANGUAGE

English

<sup>1</sup> [list-3rd-country-participation\\_smp\\_en.pdf](#)

# Training Modules

Care has been taken to provide a well-balanced and engaging curriculum for participants. An overview of the programme and the individual modules comprising it can be found below. For each training programme a total of two In-depth modules will be delivered to participants depending on their professional interests and background.

<b>Block 1</b> 2 weeks onsite (Vienna)	Module 1 Kick Off & Intro to Programme 1 day	Module 2 Introduction to Public Procurement 1 day	Module 3 Characteristics of Centralised Public Procurement 0,5 days	Module 4 Stakeholder Mgmt. and Communication of CPBs 0,5 days
	Module 5 Project and Process Management 1 day	Module 6 Efficient tools for centralized Public Procurement 1 day	Module 7 Importance of Sociopolitical Objectives in PP 0,5 days	Module 8 Public Procurement Promoting Innovation 0,5 days
	Module 9 Sustainable Public Procurement in Practice 1 day	Module 10 Strategic Purchasing and Supply Chain Management 1 day	Module 11 Convincing Communication and Presentations 1,5 days	Module 12 Train-the-trainer (Part 1) 0,5 days
<b>Block 2</b> 2 weeks online	Module 13 Legal Framework of PP 1 day	Module 14 Effective Tender and Contract Strategies 1,5 days	Module 15 Professional Management of the Tendering Phase 1 day	Module 16 Contract and Supplier Management 1 day
	Module 17 SCM Risks / Sustainability 0,5 days			
<b>Online Module 18: Agile Leadership (3 days asynchronous)</b>				
<b>Block 3</b> 2 weeks online	Module 19 Inclusion of SMEs in Public Procurement 1 day	Module 20 E-Procurement and Digitization 1 day	Module 21 Performance Management 0,5 days	Module 22 Professionalisation in Public Procurement 0,5 days
	Module 23 Management Topics / Hot Topics 0,5 days	Module 24 Train-the-trainer (Part 2) 0,5 days		
<b>Online: In-Depth – Security &amp; Defence (2 days)</b>		<b>Online: In-Depth – ICT (2 days)</b>		
<b>Online: In-Depth – Health &amp; Medical (2 days)</b>		<b>Online: In-Depth – Food (2 days)</b>		
<b>Block 4</b> 1 week onsite (Brussels)	Module 25 Negotiations in Public Procurement 1 day	Module 26 Collaborative Approaches to Market Engagement 0,5 days	Module 27 Introduction to Anti -Corruption & Compliance Systems 0,5 days	Module 28 Integrity / Conflict of interest in PP 1 day
	Module 29 Contract Modifications / Price Changes 1 day	Module 30 European Commission Emerging / Current Topics 0,5 days	Module 31 Closing Event & Graduation Ceremony 0,5 days	

# Training Programme Details

## GRADUATION

- › Certificate from WU Executive Academy
- › Degree: Certified Public Procurement Expert (15 ECTS)

## BENEFITS FOR PARTICIPANTS

- › Personal professional development
- › Expansion of specialist skills in the field of public procurement
- › Participation in sustainable and effective expert and alumni network
- › Application and distribution of acquired know-how in their organisation
- › Eligibility to apply for individual Support Service Packages

## APPLICATION PROCESS

1. Review this document, particularly the sections indicating the Target Audience and Structure to ensure that it is a good fit for you.
2. Assemble your Application Documents (CV, Letter of Motivation and Letter of Support from your management / employer)
3. Follow this [link](#) to complete your details and upload your documents.
4. Receive a confirmation email and await announcement of the status of your application.
5. Subscribe to the [Public Buyers Community of Practice](#) and find [PPE+ Europe 2024 - 2028](#) on LinkedIn
6. For any questions or queries email [application-ppe-europe@iclei.org](mailto:application-ppe-europe@iclei.org)

## FEE & FINANCING

- › Programme is funded by the European Commission under the Single Market Programme
- › No tuition fee
- › All lectures and materials are included
- › For on-site trainings and final conference, accommodation and subsistence allowance rates are granted (Vienna and Brussels)
- › Individual Support Service Packages (remote – up to 60 hours) for participating organisations are funded

## TEACHING AND LEARNING METHODS

- › Practical and academic input
- › Interactive programme
- › Peer-to-peer learning
- › Learning from best practice and international experts
- › Based on ProcurCompEU and the needs of the participants

## APPLICATION CHECKLIST

Applicants will be required to provide the following documents/information during the application process:

- › Curriculum Vitae
- › Letter of Motivation
- › Letter of Support from the applicant's management / employer

# Information & Contact

## Project Management by BBG

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[www.bbg.gv.at](http://www.bbg.gv.at)

## Application Management by ICLEI Europe

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All information provided in the brochure is subject to misprints and changes.

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